

# Bab Mag.

Media Kit  
Specifications

Birmingham and beyond.  
Issue One  
Spring 2016

Image:  
Tabula Rasa  
[www.tabularasaart.co.uk](http://www.tabularasaart.co.uk)

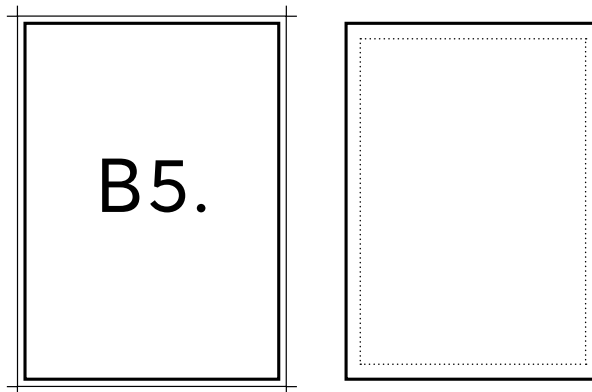
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## Media Kit Specifications

Full page adverts must include 3mm bleed.

Full page adverts must adhere to the type area:  
a minimum of 15 mm from trim for text and logos.



### full page

Trim Size  
176 × 250 (mm)  
full bleed  
**182 × 256 (mm)**

Safe Type Area  
**146 × 226 (mm)**

### All digital files must conform to the following specifications:

Files must be high resolution PDFs rendered to press quality.

All images must be 300dpi to ensure quality reproduction.

All fonts must be embedded into the PDF document.

Files must be made up entirely of CMYK elements.

Double-page spreads to be supplied as two single-page PDFs.

Use of the BabMag logos cannot be used without permission.

**We also provide a design service at an additional cost.  
Please contact directly for more information**

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